

Fall FUNDraiser

check-in & chat

Community & Area

READY TO
explore





In 2025, how many
Fall items did the
average Girl Scout
sell (PGA)?

A

16

B

26

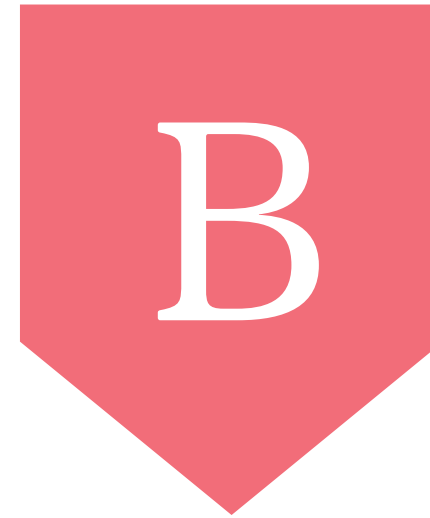
C

36

In 2025, what was our top selling snack item?



Dark Chocolate
Sea Salt Caramel



Gummi
Butterflies



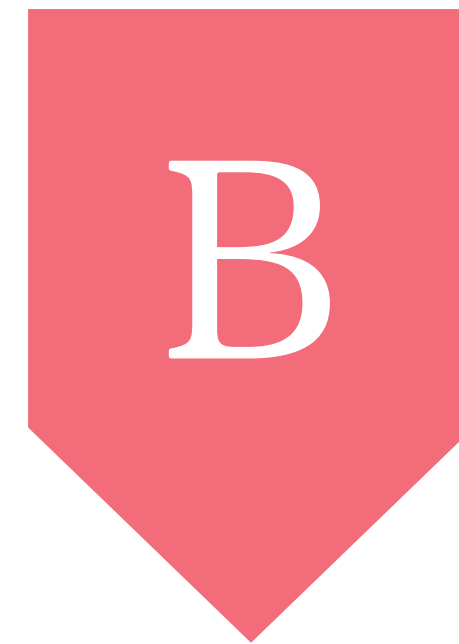
Signature Dark
Chocolate Covered
Almonds



In 2025, how many Girl Scout BarkBoxes were sold by River Valleys Girl Scouts?



680

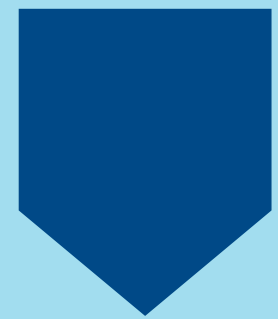


890

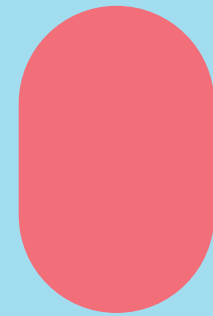


1,010

Welcome



Mute



Chat, Reactions, Q&A



Vice President of Product
Program

Tammy

she/her



Product Program Manager,
Volunteer Engagement

Crystal

she/her



Product Program Manager,
Girl Scout Engagement

Ashley

she/her



Product Program
Engagement Specialist

Jennifer

she/her



Product Program Support
Specialist

Ryan

he/him

Agenda



READY TO
explore

1

Program Updates

2

Proceeds & Rewards

3

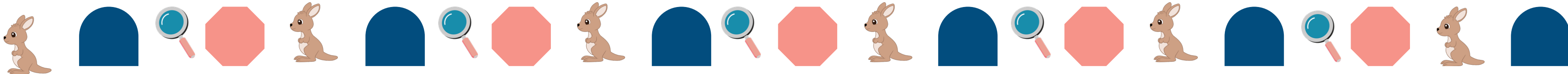
Key Dates

4

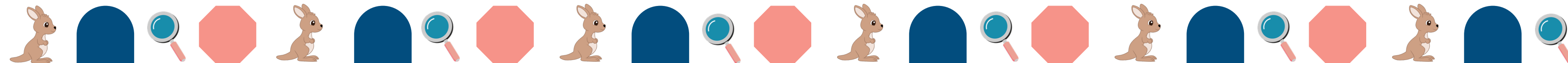
Engaging Your Troops

5

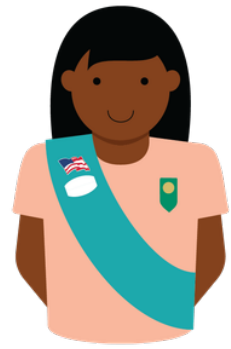
Resources Review



Program Updates



Direct to Troop



1. Customers order snacks to be delivered by the Girl Scout.



2. Girl Scout delivered snacks + Rewards are shipped directly to the Troop.



3. Girl Scout delivers snack orders to customers.



Product Updates



girl scouts
"Making new friends is always the best part of Girl Scouting. It's a true testament to our 'sisterhood' language."

dark chocolate sea salt caramels
creamy caramel covered in dark chocolate sprinkled with sea salt

NET WT 6 OZ (170g)



girl scouts
peanut butter elephants
creamy peanut butter centers covered in a chocolate flavored elephant shape

NET WT 5.1 OZ (145g)



girl scouts
peanut butter dark chocolate delight

NET WT 9 OZ (255g)



girl scouts
mini gummy butterflies

NET WT 12 OZ (340g)



NEW

Snacks



girl scouts
peanut butter elephants
creamy peanut butter centers covered in a chocolate flavored elephant shape

NET WT 5.1 OZ (145g)

BarkBox



Personalized Products



Tervis Tumblers



Magazines



Candles



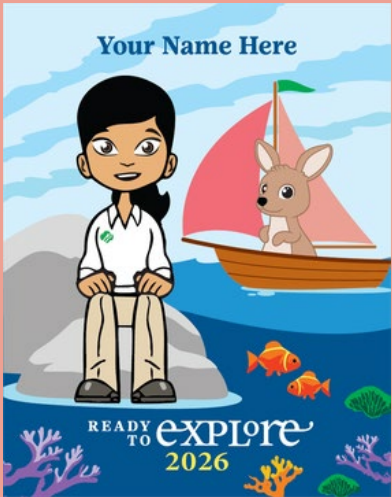
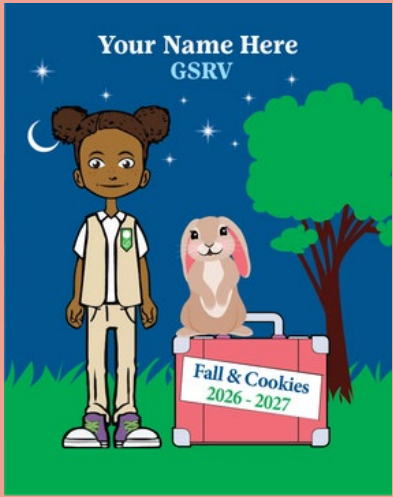
Product Updates: Bonus Offers



NEW: Direct-ship bonus: customers see 3 items, can add 1 to their cart for no additional shipping charge.

RETURNING: Bonus magazine offer at checkout.

Girl Scout Rewards



SUPER SELLER



Proceeds & Rewards

Proceeds & More

Troop Proceeds

15%

18% + Patches for Senior/ Ambassador Opt-Out Troops

Community Proceeds

\$1.25

per Girl Scout with 1+ items sold

Weekly Giveaways



Bonus Booth Lottery

Opens: January 11, 2027

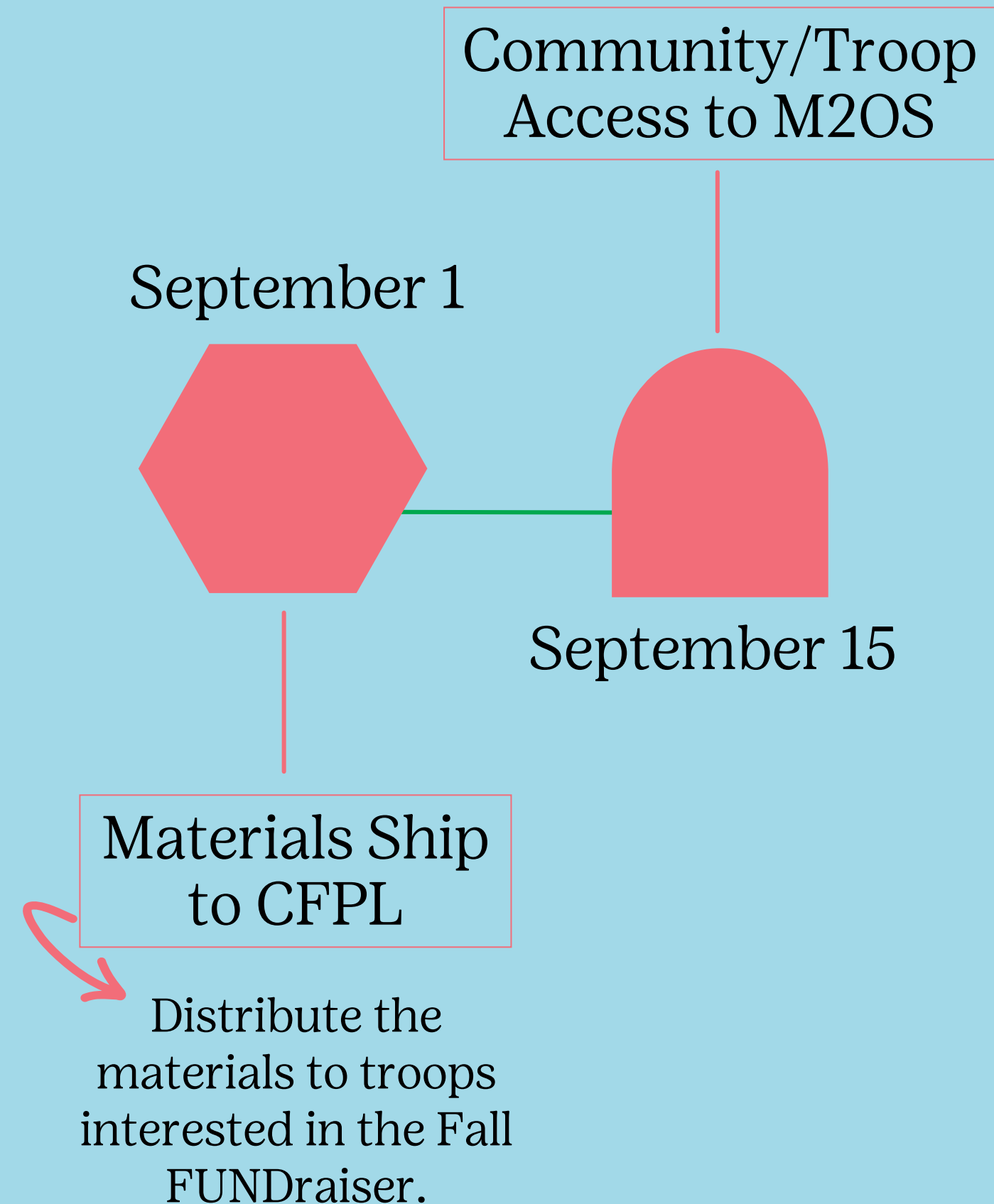


\$350+ in
Fall Product
Sales

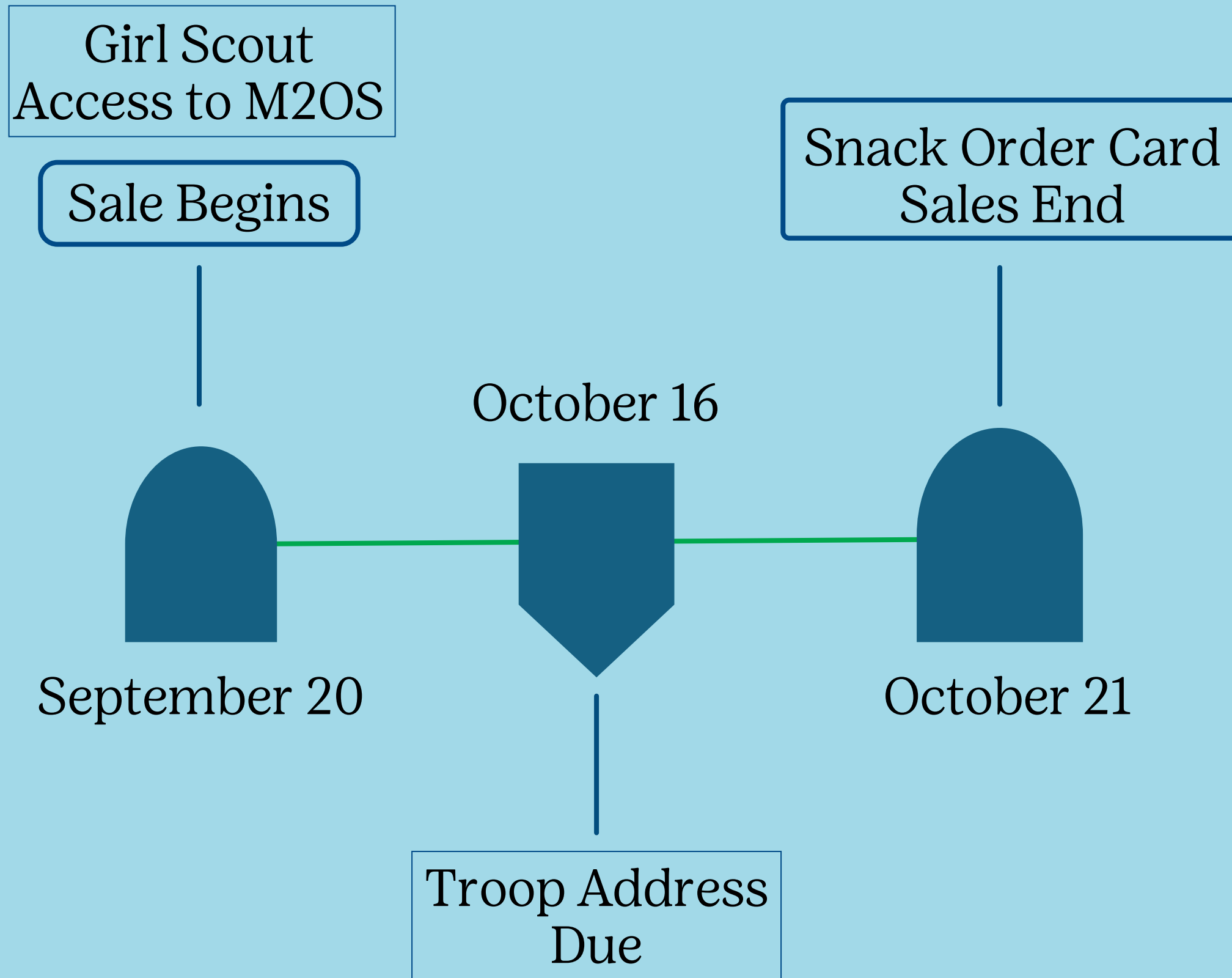
Key Dates for Community Fall Product Leaders

BEFORE THE SALE

1. Promote the Sale
2. Distribute Materials
3. Log into M2OS



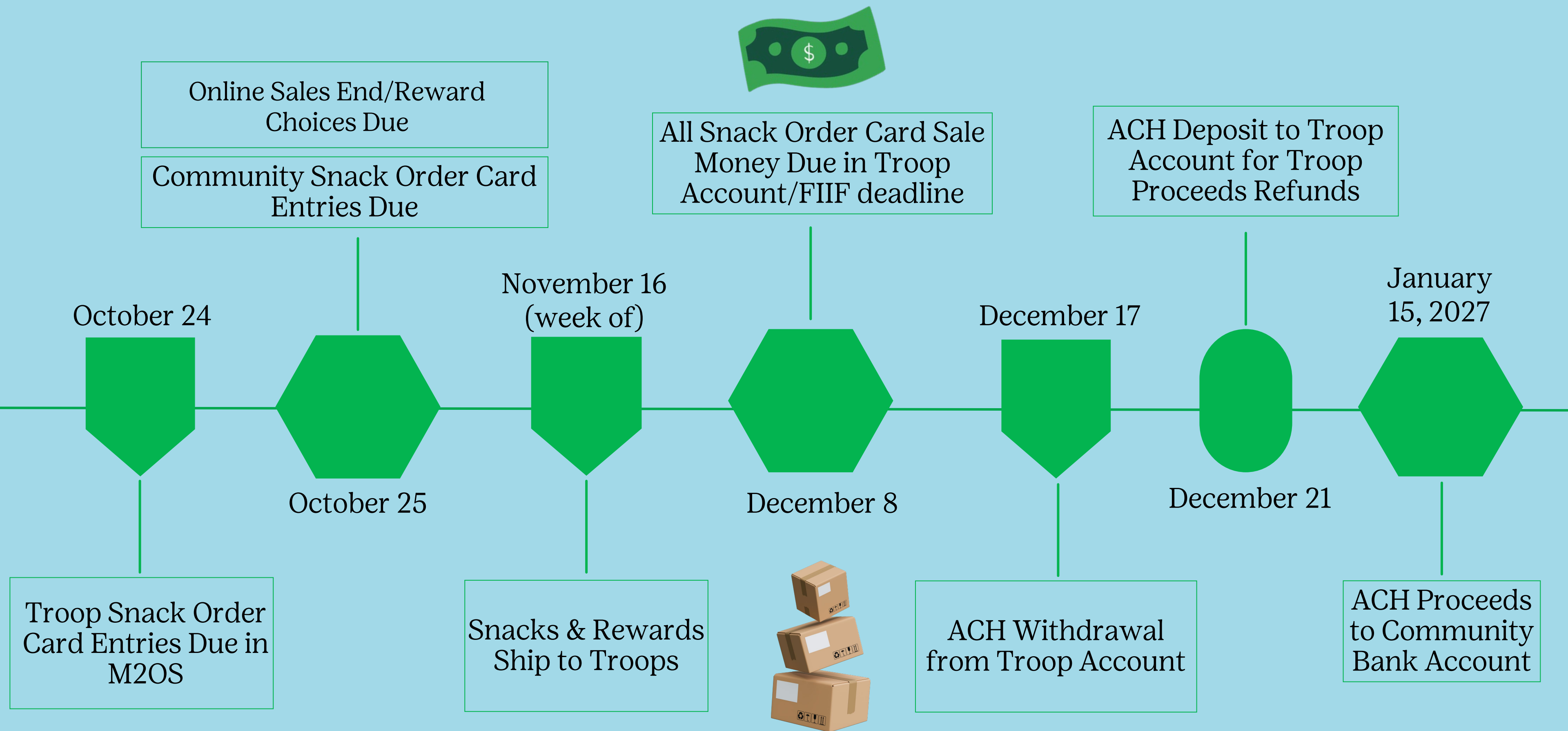
Key Dates for Community Fall Product Leaders



DURING THE SALE

1. Promote the Sale
2. Remind Troops to Submit Addresses
3. Answer Questions or Connect With Us

Key Dates for Community Fall Product Leaders



Engaging Your Troops



What if?

- Only one or two Girl Scouts want to participate?
- I'm not sure I can fit this in my schedule?
- Other fundraisers are happening?



— “ —
generate enough funds to
cover purchasing about
half the badges we earn
each year

- Elizabeth H., Troop 40085

— ” —

What tips can you
share to engage
troops in the sale?

Resources Review



Cookie Central

- New site: cookies.girlscoutsrv.org
- One stop shop for both Fall FUNdraiser & Cookies
- Organized by role: Community, Troop, & Girl Scouts/Families



Select Language ▼

SHOP

DONATE

[Fall Fundraiser](#)

[Products](#)

[Resources](#) ^

[Family Resources](#)

[Troop Volunteer Resources](#)

[Community Volunteer Resources](#)



Responsibility Form

girl scouts river valleys

Girl Scout Fall FUNdraiser Family Responsibility and Permission Form

This form is only required if you are not using M2OS.

1. My Girl Scout, *
Enter: First and Last Name

2. Member of Troop Number *
Enter: Troop Number

, has my permission to participate in the 2026 Girl Scout Fall FUNdraiser Program.

3. I agree to store product in a dry, clean, cool area that is smoke and pest-free. I understand that I am financially responsible for all product issued to my Girl Scout, all money she collects, and agree to pay promptly.

Submit

For Girl Scouts participating in snack order card sales only.

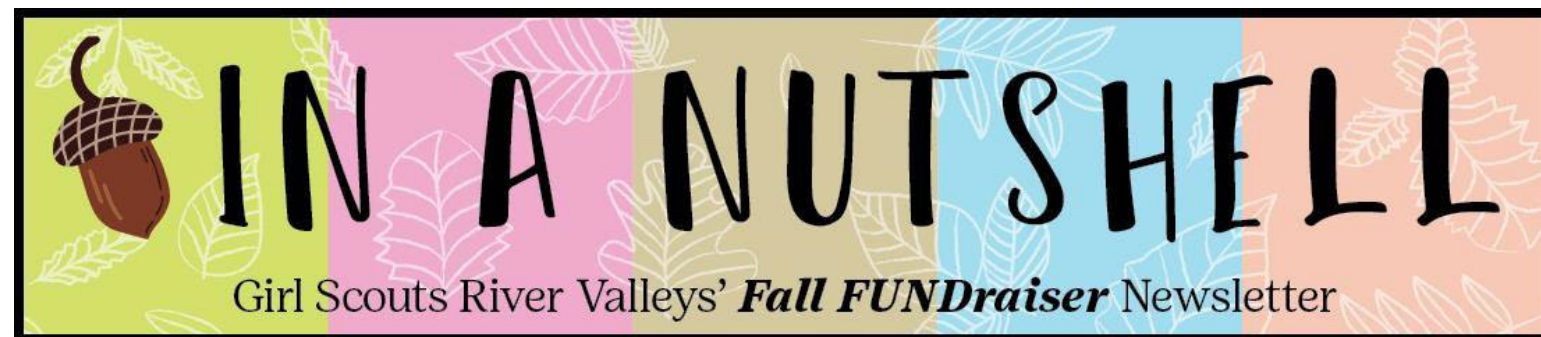
Returning



Facebook & Rallyhood



- Community/Area Volunteers
- Troop Volunteers



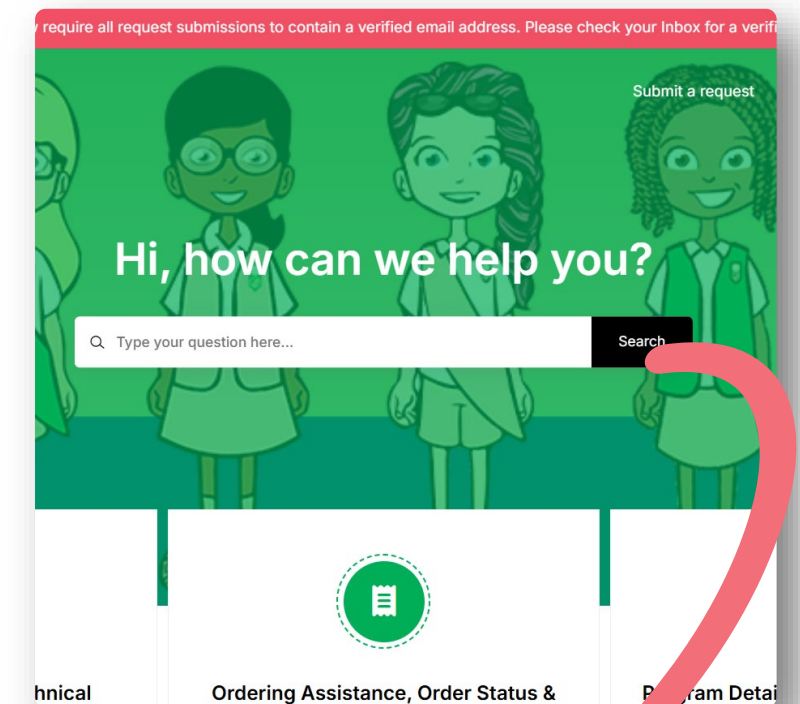
Printed Resources

- Troop Guide
- Family Guide
- Order Card



M2OS Quick Tips Sheets

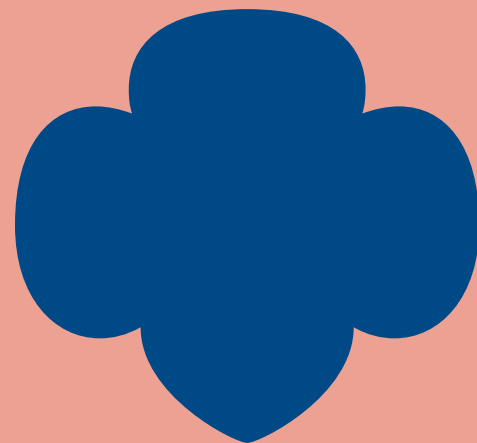
- Community/Area
- Troop
- Girl Scout



M2 Resources

- Training Video + Responsibility Form
- FAQs & Training Videos

Thank You



Optional Q&A to Follow