

Fall FUNDraiser

check-in & chat

Troop

READY TO
explore





In 2025, how many
Fall items did the
average Girl Scout
sell (PGA)?

A

16

B

26

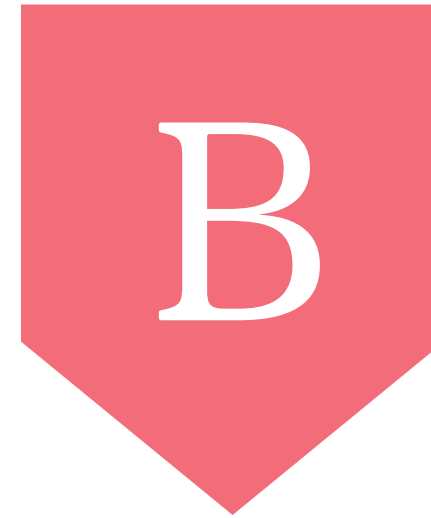
C

36

In 2025, what was our top selling snack item?



Dark Chocolate
Sea Salt Caramel



Gummi
Butterflies



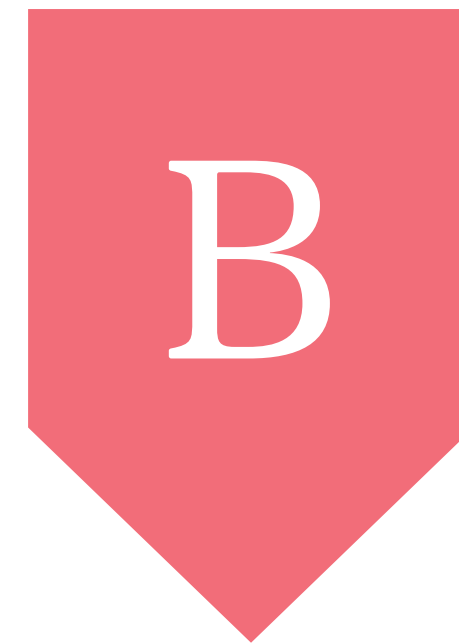
Signature Dark
Chocolate Covered
Almonds



In 2025, how many Girl Scout BarkBoxes were sold by River Valleys Girl Scouts?



680

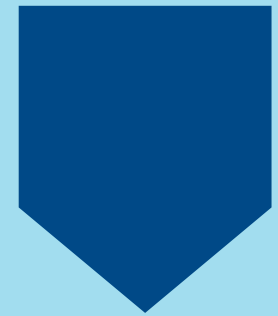


890

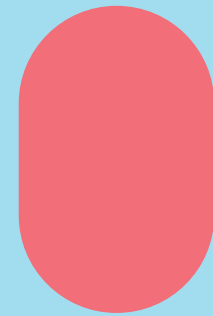


1,010

Welcome



Mute



Chat, Reactions, Q&A



Vice President of Product
Program

Tammy

she/her



Product Program Manager,
Volunteer Engagement

Crystal

she/her



Product Program Manager,
Girl Scout Engagement

Ashley

she/her



Product Program
Engagement Specialist

Jennifer

she/her



Product Program Support
Specialist

Ryan

he/him

Agenda



READY TO
explore

1

Program Updates

2

Proceeds & Rewards

3

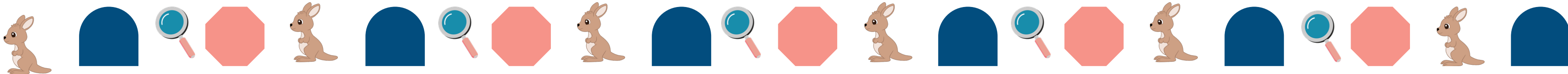
Key Dates

4

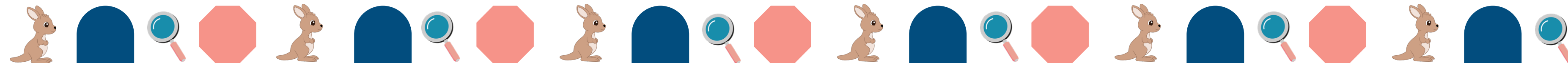
Fall FUNdraiser Finances

5

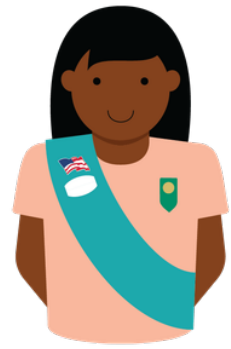
Resources Review



Program Updates



Direct to Troop



1. Girl Scout takes order for girl-delivery.



2. Snacks + Rewards are delivered directly to the Troop.



3. Girl Scout delivers girl-delivery order.



Product Updates



girl scouts
dark chocolate sea salt caramels
creamy caramel covered in dark chocolate sprinkled with sea salt
NET WT 6 OZ (170g)



girl scouts
peanut butter elephants
creamy peanut butter centers covered in a chocolate flavored elephant shape
NET WT 5 OZ (145g)



girl scouts
mini gummy butterflies
NET WT 1.2 OZ (34g)



girl scouts
peanut butter dark chocolate delight
NET WT 9 OZ (255g)



NEW
Snacks

BarkBox



NEW

Personalized Products



NEW

ALEXA'S SCHEDULE

Michael Allen

Grandma's Love

Gracie, Emma and Maggie

Tervis Tumblers



Magazines



Candles



NEW

NEW

NEW

NEW

NEW

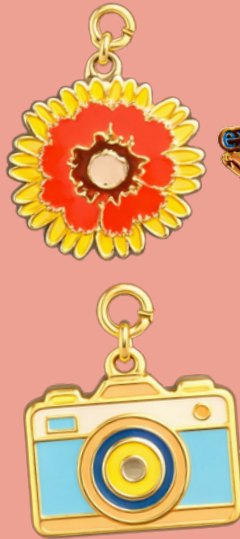
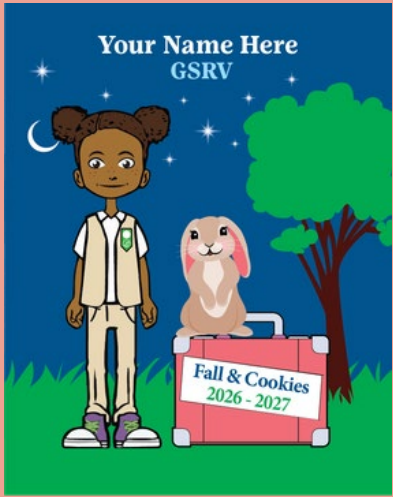
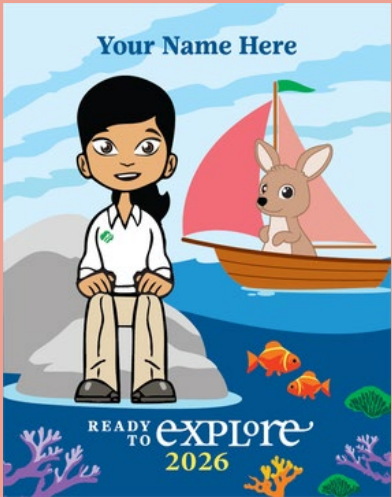
Product Updates: Bonus Offers



NEW: Direct-ship bonus: customers see 3 items, can add 1 to their cart for no additional shipping charge.

RETURNING: Bonus magazine offer at checkout.

Girl Scout Rewards



Proceeds & Rewards

Proceeds & Rewards

Troop Proceeds

15%

18% + Patches for Senior/ Ambassador Opt-Out Troops

Weekly Giveaways



Bonus Booth Lottery

Opens: January 11, 2027

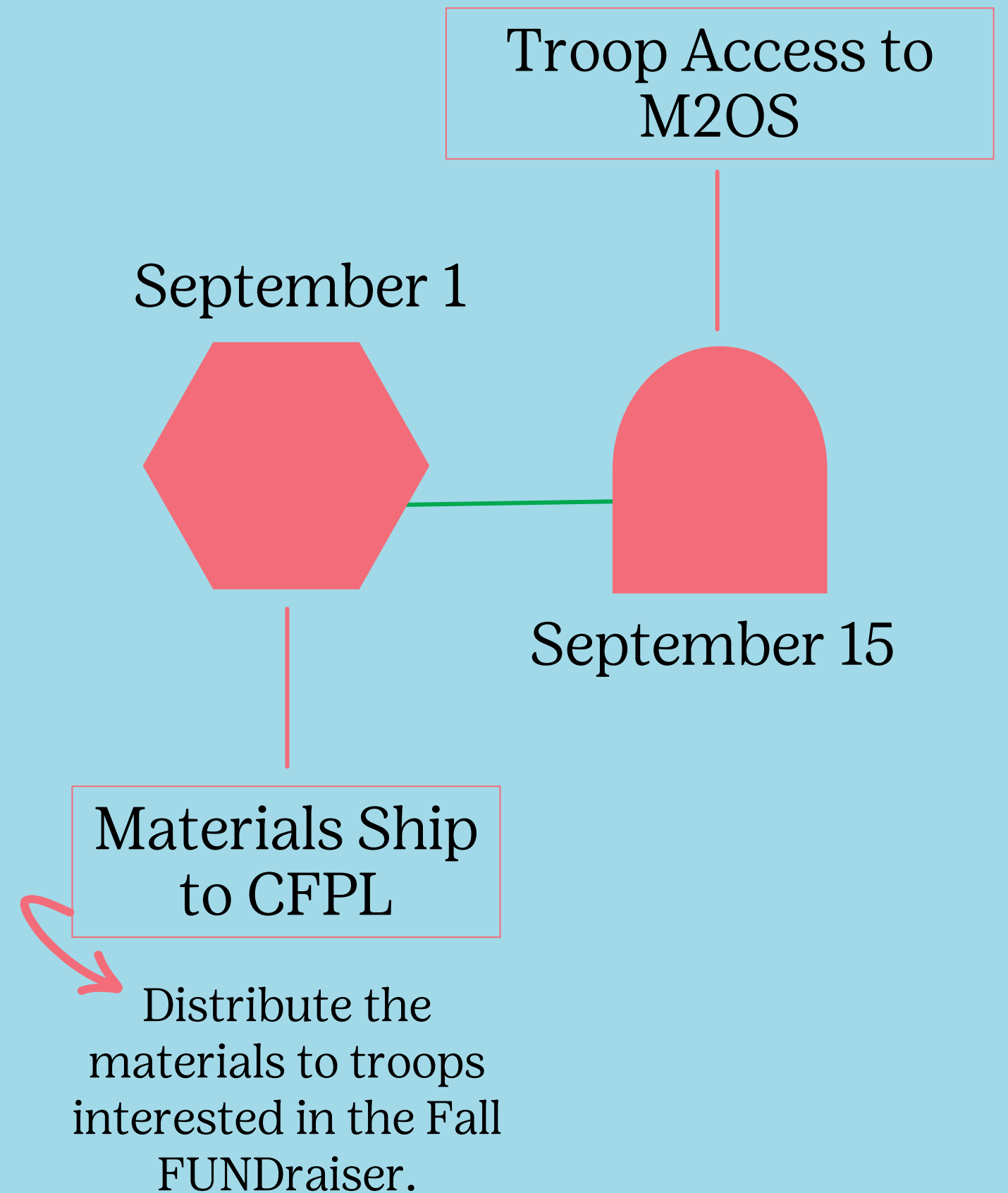
\$350+ in
Fall Product
Sales



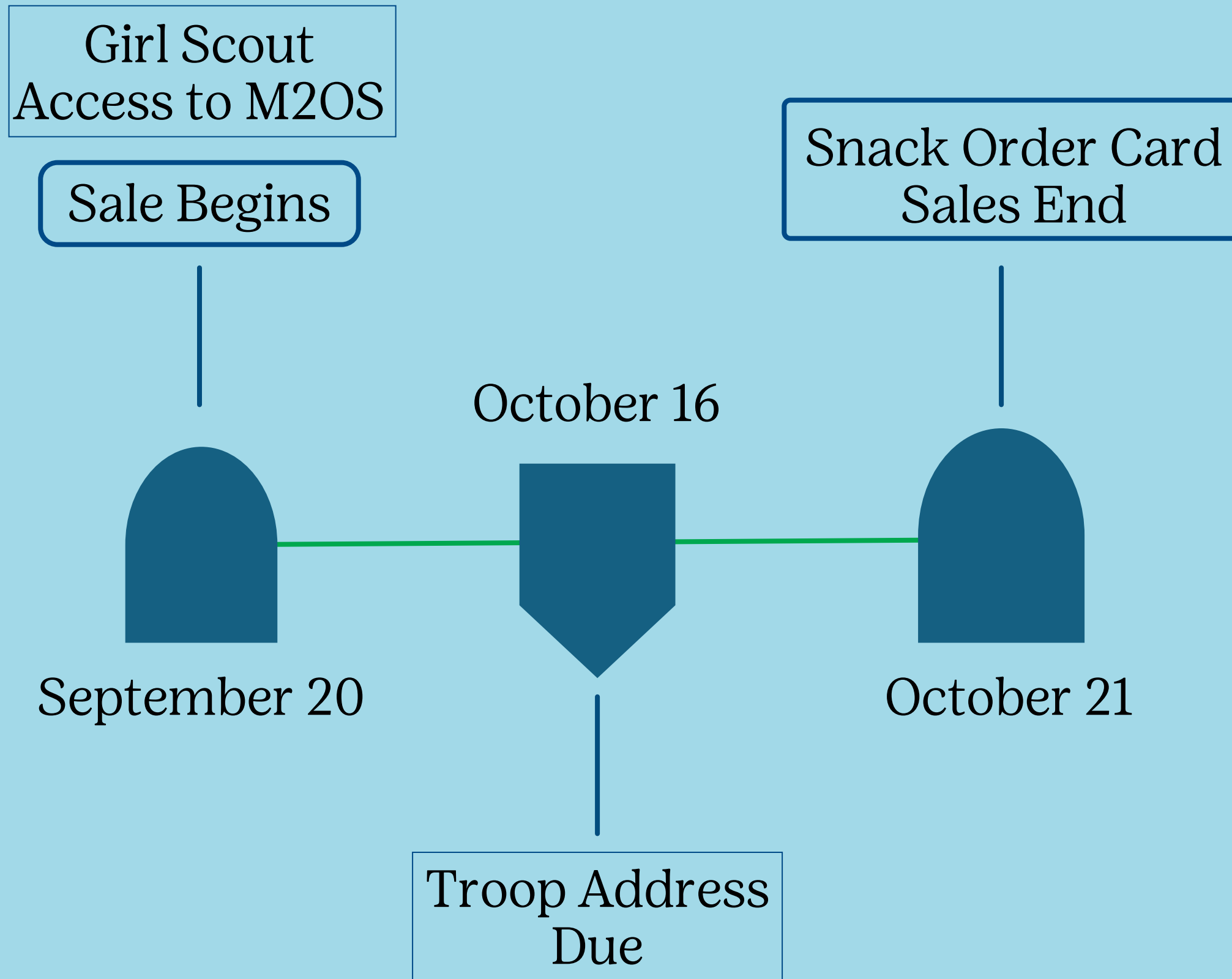
Key Dates for Troops

BEFORE THE SALE

1. Share information with your Troop
2. Pick-Up & Distribute Materials
3. Log into M2OS



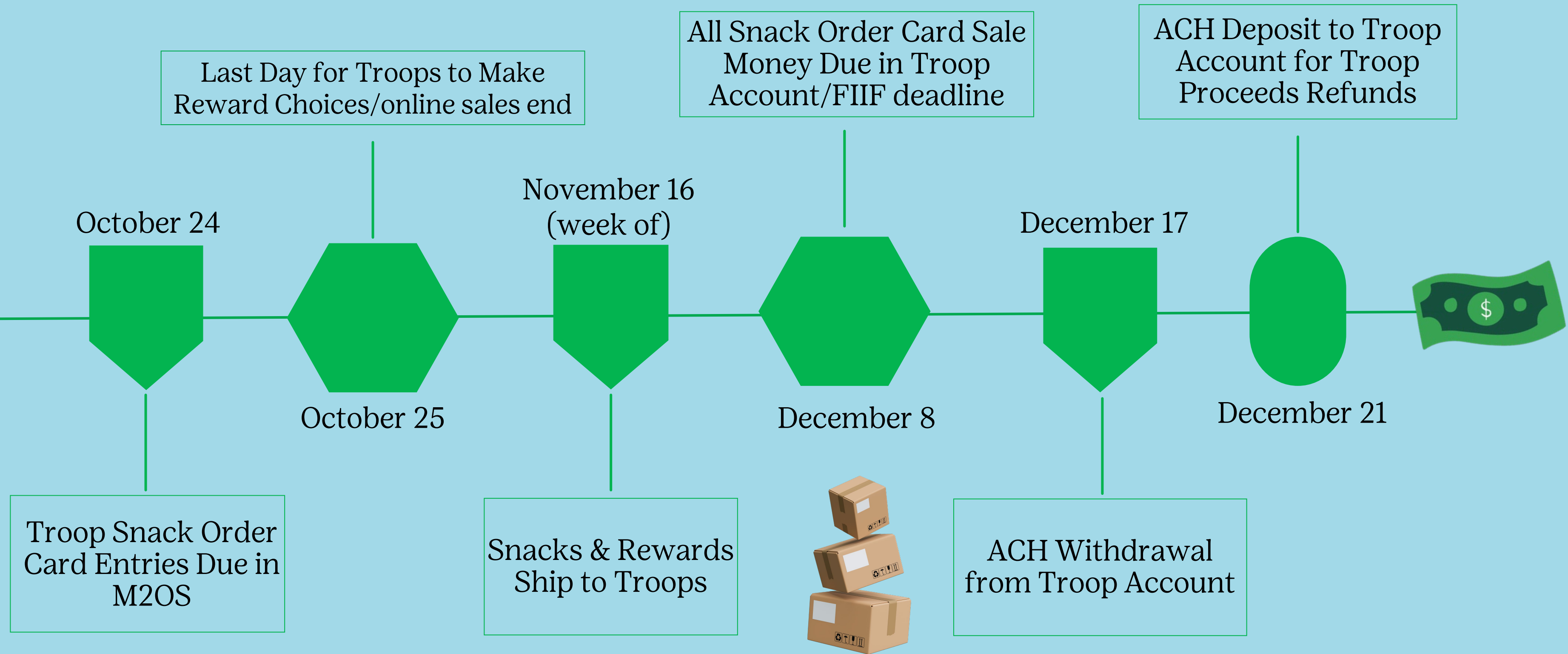
Key Dates for Troops



DURING THE SALE

1. Cheer on your Troop!
2. Submit your address for snack & reward delivery.
3. Ask your Community Fall Product Leader or GSRV any questions
4. Remind families of the snack order card sales deadline.

Key Dates for Troops



Engaging Your Families

What if?

- Only one or two Girl Scouts want to participate?
- I'm not sure I can fit this in my schedule?
- Other fundraisers are happening?
- I want to learn more?



What has your troop been able to do with proceeds from the Fall FUNdraiser?



— “ —
generate enough funds to
cover purchasing about
half the badges we earn
each year

- Elizabeth H., Troop 40085

What tips can you
share to engage
families in the sale?



Finances



Online Orders

☀️ Customers pay online via credit card for:

🐰 Magazines

🐰 BarkBoxes

🐰 Tervis Tumblers

🐰 Candles

🐰 Personalized Products

☀️ Online snack orders (shipped or Girl Scout delivered)



In Person

Snack Order Card Sales

☀️ Families should collect payment:

🐰 At the time of the order **OR**

🐰 At the time of delivery

☀️ Use **M2OS** to track money collected by each Girl Scout

Troop Banking:

☀️ Deposit all money into the troop bank account by December 8

☀️ Council ACH withdrawal:
December 17

girl scouts
M2 Media
Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines
TP
Show Quick Dashboard Links

Banking and Payments
Check banking and payments for this campaign.

Service Unit

Troop Payments - Service Unit
View all payments for your troop(s).

Service Unit:
Bending Birch

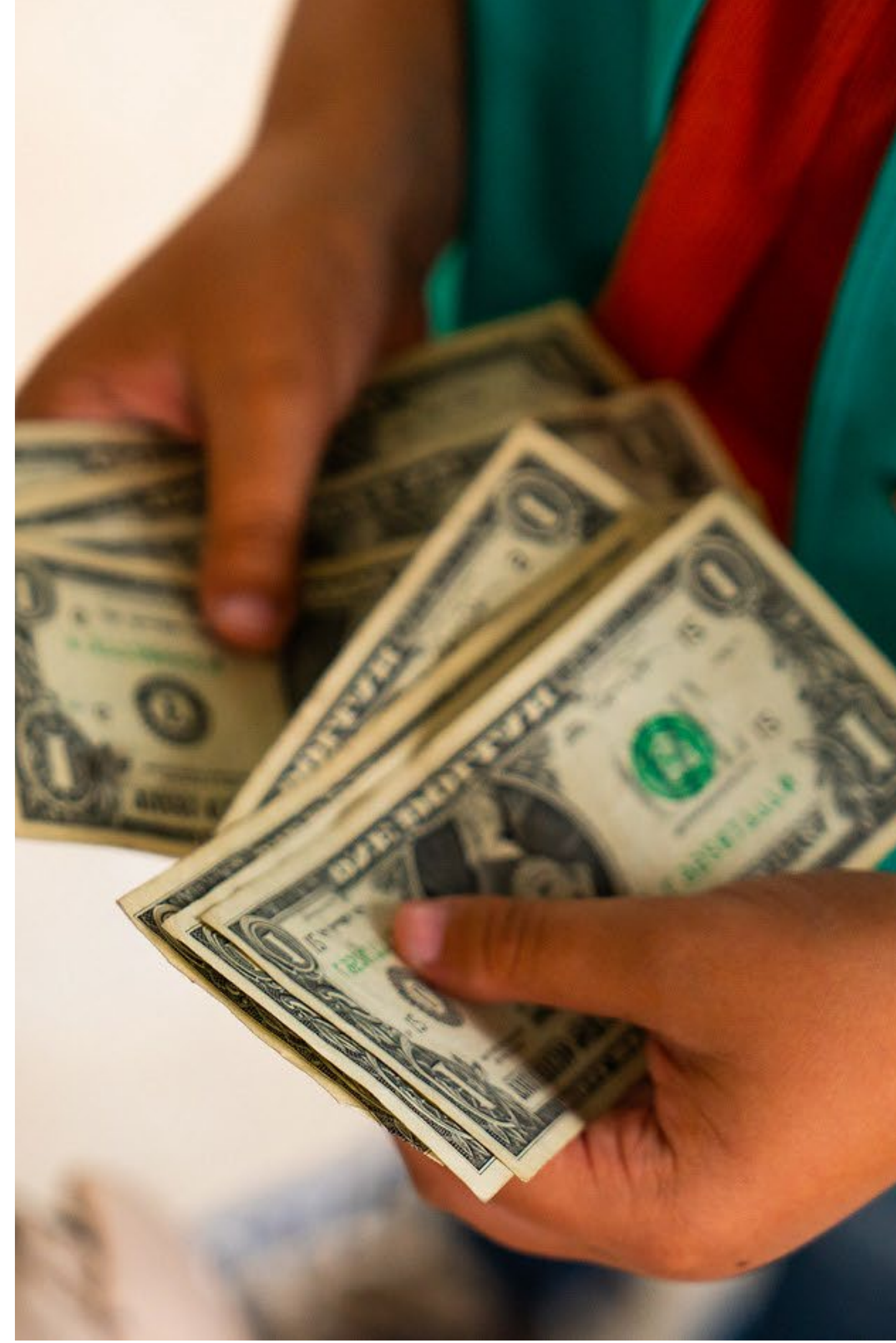
SEARCH TOOLS

Select rows to see payments for a particular Troop.

Troop #	Gross Sales	\$ Collected Online	Total Proceeds & Bonuses	Total Owed	Total Payments	Balance
+ 6512	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

RETURN TO DASHBOARD

- ☀ Reports in M2OS
- ☀ Responsibility Forms
- 🐿 M2 for online sales
- 🐿 Snack order card sales only– complete GSRV form
- ☀ Bank Deposits



Resources Review



Cookie Central

- New site: cookies.girlscoutsrv.org
- One stop shop for both Fall FUNdraiser & Cookies
- Organized by role: Troop & Girl Scouts/Families



Select Language ▼

Fall FUNdraiser

Fall FUNdraiser

The Fall FUNdraiser is the annual Fall Product Program for Girl Scouts River Valleys.



Select Language ▼

SHOP

DONATE

[Fall Fundraiser](#)

[Products](#)

[Resources](#) ^

[Family Resources](#)

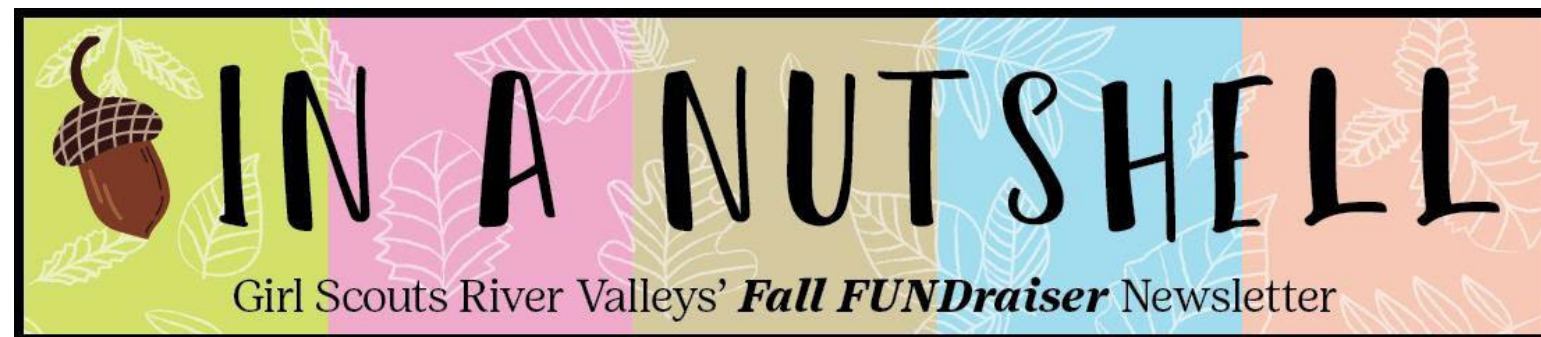
[Troop Volunteer Resources](#)

[Community Volunteer Resources](#)

Resources



Facebook & Rallyhood



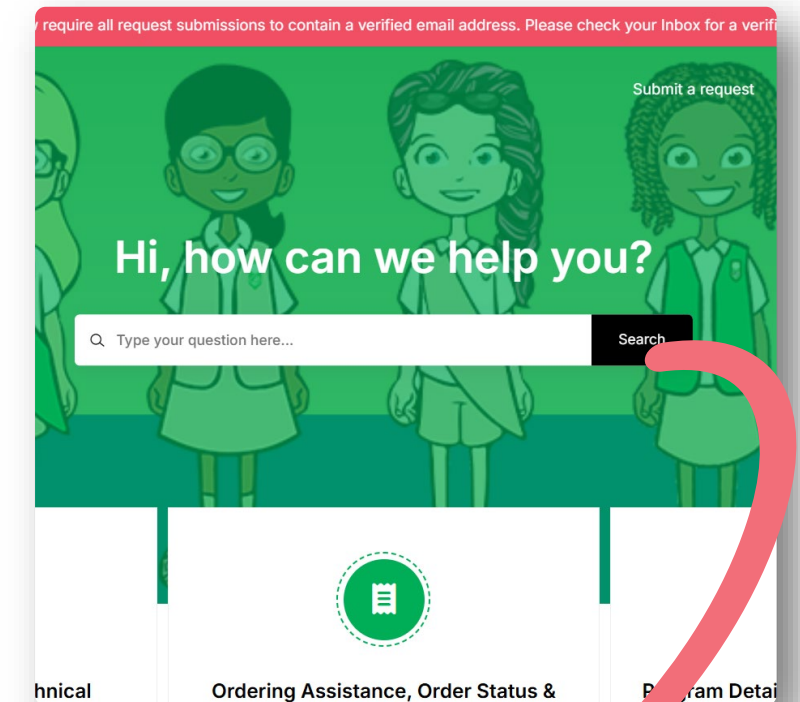
Printed Resources

- Troop Guide
- Family Guide
- Order Card



M2OS Quick Tips Sheets

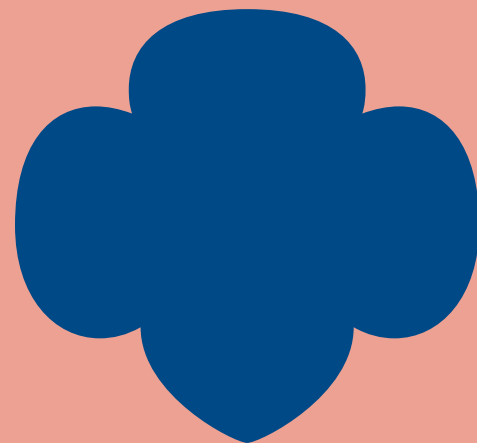
- Troop
- Girl Scout



M2 Resources

- Training Video + Responsibility Form
- FAQs

Thank You



Optional Q&A to Follow