

BARK x Girl Scouts | Fall 2026 Social Media & Email Copy

1. Social Media Text Examples

Option 1

🐶❤️ Dogs are a girl's ultimate BFF! This year, my troop and I have something special for your furry companion: the Girl Scout themed BarkBox - Campfire Sing-A-Long - packed with a squeaky Squeak-Along Guitar, a Cozy Campfire, a Roastin' S'mores toy, and delicious Berry Trios™ dog treats. 🎁🐾 Your purchase will directly support our troop's journey!

Check out my storefront to shop today!

Option 2

🐾❤️ Spoil your furry best friend, the one who always has your back! 🐶 My Girl Scout troop is selling the exclusive Girl Scout themed BarkBox - the Campfire Sing-A-Long - with three campfire-themed toys and Berry Trios™ dog treats. 🎁🐾 Every purchase supports our troop's adventures!

Check out my storefront to shop today!

2. Email Copy

Subject Line Options

- Support (Your Name)'s Troop with a Girl Scout-Themed BarkBox!
- Support (Your Name)'s Troop with Girl Scout Dog Toys and Treats by BARK!
- Support (Your Name)'s Troop and Spoil (Dog's Name)

Feel free to customize and add their dog's name if you know it!

Option 1 (Customizable)

Hello (Person's Name),

Girl Scouts never leave a friend behind! Especially furry ones. That's why my troop is selling an exclusive Girl Scout inspired dog toy and treat bundle from BARK. It's the perfect gift for (their dog's name if you know it).

It's called the Campfire Sing-A-Long, and it's a BarkBox packed with three campfire-themed dog toys: a squeaky Squeak-Along Guitar your dog can jam on, a Cozy Campfire with a spot to hide a treat, and a Roastin' S'mores marshmallow toy made for tugging. It also comes with delicious Berry Trios™ treats. I think your dog will love it because (reason why you think their dog will love it).

The proceeds from these sales will be used to help support my troop. That way we can keep doing cool and important work like: (talk about your favorite things that your troop has done in the last year or things you look forward to this year).

Go to my storefront (provide link to site) to get yours today!

Thank you so much,

(Your Name)

Option 2

Hello (Person's Name),

Girl Scouts never leave a friend behind! Especially furry ones. That's why my troop is selling an exclusive Girl Scout inspired dog toy and treat bundle from BARK. It's the perfect gift for all the dogs in your life.

I'm offering the Campfire Sing-A-Long BarkBox, packed with three fun toys:

- **The Squeak-Along Guitar**, a squeaky guitar your dog can jam on.
- **The Cozy Campfire**, a plush campfire with a spot to hide a treat.
- **The Roastin' S'mores**, a toasty marshmallow toy made for tugging.

It also comes with delicious Berry Trios™ treats.

The proceeds from these sales will be used to help support my troop. That way we can keep doing cool and important work. You can support my troop, while spoiling your pup!

Go to my storefront (provide link to site) to get yours today!

Thank you so much,

(Your Name)